

# Business Management Development

» YOUR PATHWAY TO BUSINESS MANAGEMENT DEVELOPMENT



## An in-demand Coastal Bend High School Endorsement: *Business & Industry*

**Do you** like leading people, communicating with others, sales, negotiating?

**Learn to be a** business owner, a leader in a company, a sales or marketing executive.

**Get paid from** \$18.83 to \$97.59 per hour, depending on education and experience.

### Certificate: Management Development Leadership Development – TOTAL HOURS 18

#### **Courses you will need:**

Principles of Management	BMGT 1327
Business Ethics	BMGT 1341
Advanced Communications in Management Leadership	BMGT 2305
Strategic Management	BMGT 2309
Human Relations	BMGT 2341
	HRPO 1311

### Associate in Applied Science Degree: Management Development General Management Specialization – 60 HOURS

#### **Use the courses listed above, plus the following:**

Introduction to Accounting I Seminar	ACNT 1303
Supervision	BMGT 1174
Practicum-Operations Mgt, Supervision	BMGT 1301
Business Principles	BMGT 1264
Integrated Software Appl	BUSI 1301
Principles of Marketing	ITSC 1309
Business Math	MRKG 1311
Principles of Macroeconomics	<b>MATH 1324</b>
Composition I	<b>ECON 2301</b>
Art and Society	<b>ENGL 1301</b>
Earth Sciences	<b>ARTS 1301</b>
Composition II	<b>GEOL 1301</b>
Business and Professional Communication	<b>ENGL 1302</b>
Microeconomics	<b>SPCH 1321</b>
	<b>ECON 2302</b>

**Bold = Core**

### Bachelor of Applied Science Degree – Applied Leadership – TOTAL HOURS 123

#### **Use the courses above, plus the following:**

U.S. History to 1865	<b>HIST 1301</b>
Texas History	<b>HIST 3331</b>
U.S. Government	<b>POLS 2305</b>
State and Local Government	<b>POLS 2306</b>
Essentials of Geology	<b>GEOL 1303</b>
Ethics	<b>PHIL 2306</b>
Accounting	ACCT 2301
Organizational Communications	COMM 4350
Behavior in Organizations	MGMT 3312
Introduction to Public Administration	POLS 3341
Sociology	SOCI 4315
Technical and Professional Writing	ENGL 3301
Nonverbal Communications	COMM 3311
Legal Environment of Business	BLAW 3310
Persuasion	COMM 3330
Upper Level Electives	18 hours

**Bold = Core**



Suggested course plan for 2018-2019 Academic Year. Consult individual college or university advisors/websites for specific degree plans.